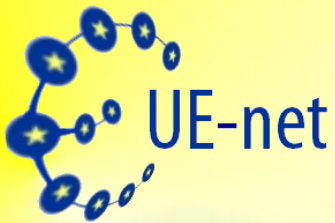




European University-Enterprise Network

## **European strategy for closer cooperation between the academia and enterprises**

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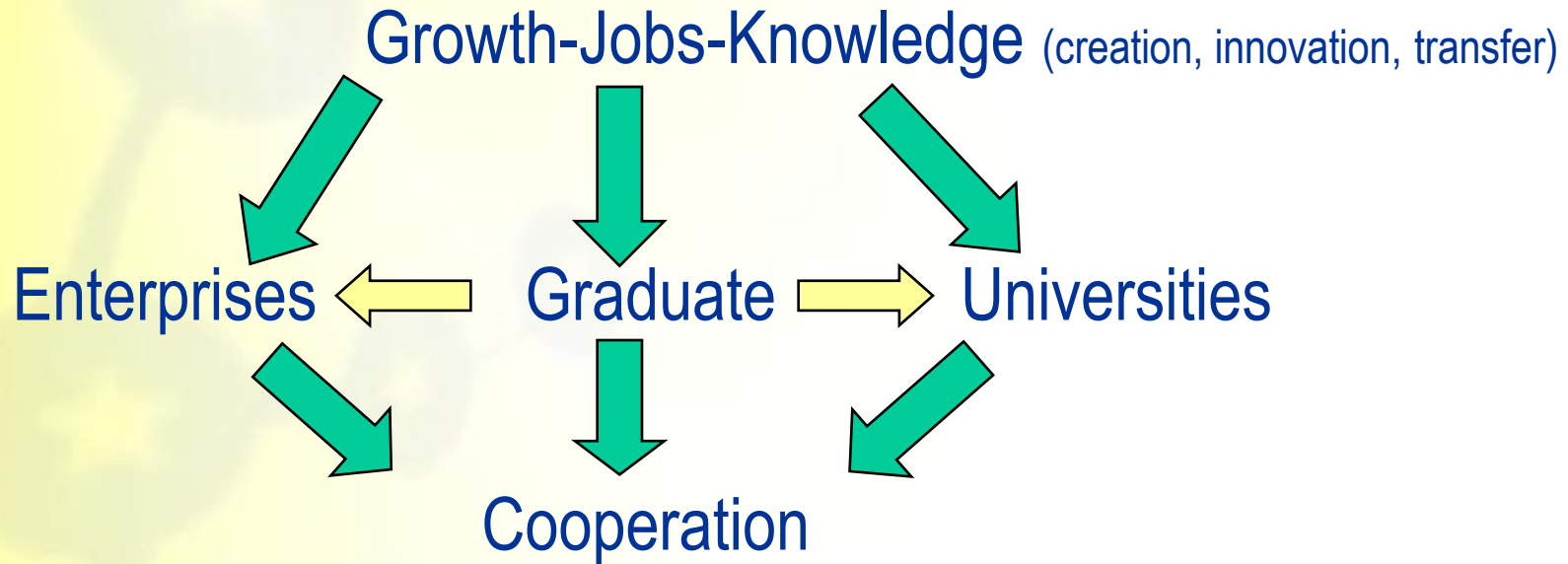


# EUE-Net

- Initially started as EUI-Net
- EUE-Net – a new stage – addressing the needs of micro and small enterprises
- 82 Partners in all European countries
- 3 years of EUI-Net
- Well established instruments
  - Annual EUE-Net Conference
  - Special Interest Groups = Sub-Networks
  - Technical meetings – each 3..4 months

# Lisbon agenda

A simple model



- Demonstrates the crucial importance of U-E cooperation
- Cooperation  $\Rightarrow$  graduate !
- EUE-Net addresses this challenge systematically



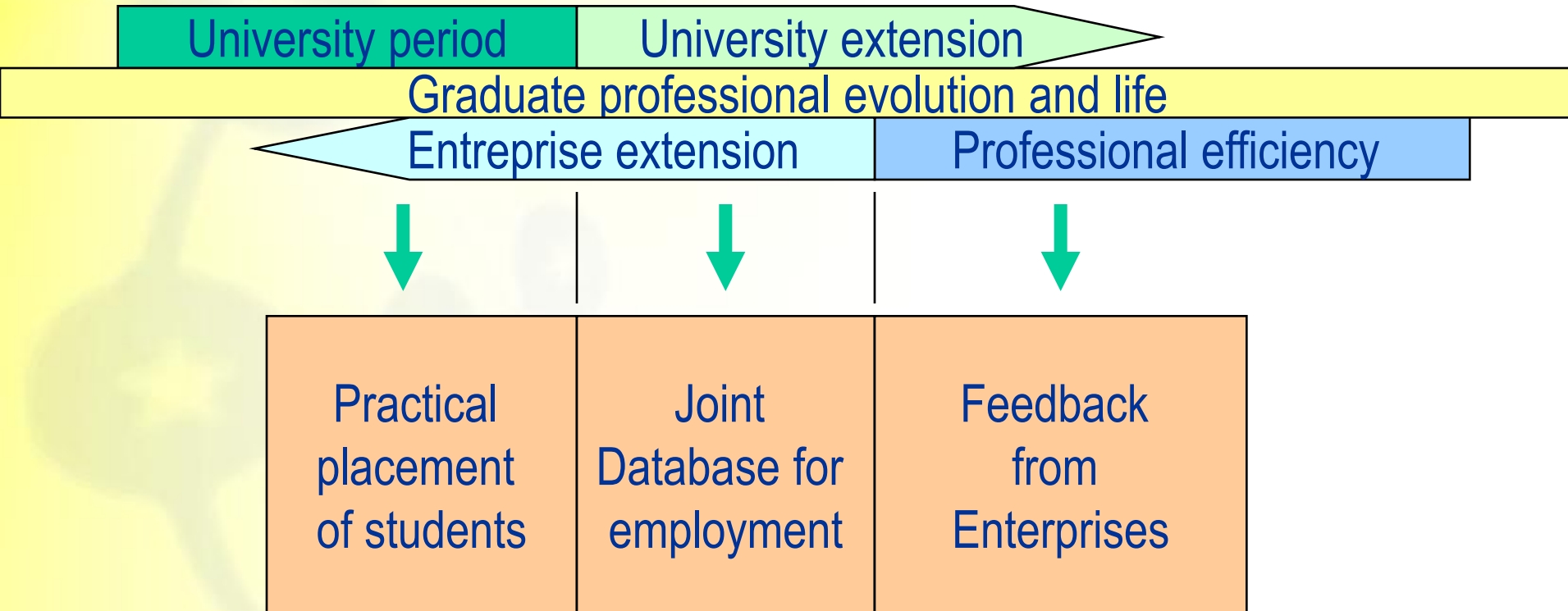
# Approach

- Pushing and Pulling Technological Transfer (Mobility in both directions)
- Students looking for entrepreneurs (Entrepreneurial Practical Placements of students)
- Entrepreneurs looking for apprentices → new entrepreneurs (entrepreneurship through apprenticeship)



UE-net

# Three areas of cooperation



The three dimensional approach of EUE-Net  
→ Three corresponding projects ongoing



UE-net

# Project 1: *Q-PlaNet*

## Quality of practical placements

- Background:
  - Practical placement – not enough regulated (U&E)
  - Best practice: local U-E arrangements
  - Increased mobility (Erasmus, Leonardo etc) – no arrangement, difficult to set up
- Urgent need: the two systems need to interact
  - Ideally – the 2 systems must integrate Practical Placement of students in their current Quality Systems !!
- EUE-Net current action → Quality Standards and “European Network of Regional Reference Centres” for PP



## Project 2: Matching U-E:

### A Network of Career Development Offices (*CDO-Net*)

- Local actors
- Maintain databases of graduates or students approaching graduation and available positions in enterprises
- Usually 5000-20000 records
- Several hundreds of CDO's in Europe
- CDO's are the natural job mediators between U-E
- EUE-Net goal: European Network of CDO's
  - Assembled database: European barometer of employment needs and qualifications available (matching offer and demand)



# Project 3: *Enterprenaut*

- Background:
  - In Europe only 40% of students think about creation of their own business after graduation (60% in USA)
  - Entrepreneurship is not yet a generic skill (and general subject in the curricula)
- Two EUE-Net experiments at European scale:
  - Defining and promotion of Entrepreneurship in University: Tailored offer to entrepreneurs
  - Promotion of mobility of entrepreneurs within University (*Enterprenaut*)



# Two experimental Entrepreneur mobility flows developed

- Partners: Entrepreneurs from Brussels and Brescia
  - Host: University Transilvania of Brasov
- Duration: 1 week. Content:
  - Attending some classes with students (see what and how is taught )
  - Giving some lectures with academics (“learning by doing”, “learning by teaching”)
  - Language training
  - Sketch of their business expansion with selected students
  - Follow up (in May – July ‘07): linked student mobility
  - Expected result: students will create their own job or business, entrepreneurs accumulating formal University transferable credits
- Very positive feedback from the entrepreneurs
- Long term target: Tailored training offers for entrepreneurs, massive non-formal and informal learning



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## Two other new Enterprenaut's in 2008

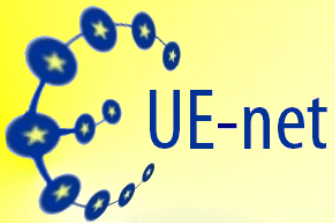
- The owner/manager of  $\mu$ -company in “Optometry” in Trieste
  - to visit University Transilvania – teaching oriented
  - An entire subject to be taught – 1 week
  - Diploma of Associated Professor from University Transilvania will be awarded
- The owner of a Company in France
  - to visit Romania - business oriented
  - To recruit a student for practical placement and possible future employment



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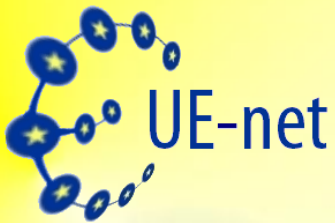
# Lessons learned

- Mobility between Univ-Enterprise
  - Not always pure Technological transfer but also *better exploitation of recent innovation*
  - *Incubation of new innovation*
  - U→E needs Quality Control
  - E→U needs more instruments



# Lessons learned (2)

- Institutional building and systemic approach.
- Powerful instruments and substantial framework creation
  - Concretely: **stimulating U-E cooperation incubation**
- Call for projects - all European countries must participate
  - a bottom up approach to stimulate innovative cooperative schemes and rapid generalisation at European level



# Conclusions

- EUE-Net is an initiative at European level aiming to explore the complexity and dimensions of the U-E cooperation
- It identified three main areas of intervention and the necessary framework
- Could be the starting point for a better dimensioned European approach in terms of resources



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